

## **Lisa Ibbotson Biography**

Lisa has worked within the events industry for over 12 years both in agencies and corporate organisations. During this time has managed a large number of events across the UK and worked with members of the Royal Family, MP's and other well-known celebrities. She has an excellent track record of arranging outstanding events from start to finish.

Lisa is passionate about the development of women in the workplace, having had her own challenges in senior corporate roles. Her aim is to help promote those women who are climbing up the career ladder to congratulate them on their achievements and prove to other women that we can all get to the top with a bit of determination!

In her previous role she was head of events and sponsorship at Birmingham Chamber of Commerce where she set up a network specifically for women .

Lisa brings her breadth of experience of organising events, her business connections and her ambitions for other women.